

**DOWNTOWN BLOOMINGTON INC.
RECEIVES 2018 NATIONAL MAIN STREET ACCREDITATION**

Downtown Bloomington Inc. been designated as an accredited Main Street America™ program for meeting rigorous performance standards set by the National Main Street Center. Each year, the National Main Street Center and its Coordinating Program partners announce the list of accredited Main Street America programs in recognition of their exemplary commitment to preservation-based economic development and community revitalization through the Main Street Approach.

Patrice Frey, President & CEO of the National Main Street Center. “The power of Main Street shines across the country through these vibrant communities, who have all worked to generate impressive economic returns, preserve community character, and celebrate local history.”

In 2017 alone, Main Street America programs generated \$4.48 billion in local reinvestment, helped open 6,211 net new businesses, generated 30,294 net new jobs, catalyzed the rehabilitation of 8,737 historic buildings, and clocked 2.7 million volunteer hours.

Downtown Bloomington Inc.’s performance is annually evaluated by Indiana OCRA our *Main Street Coordinating Program* which works in partnership with the National Main Street Center to identify the local programs that meet ten national performance standards. Evaluation criteria determines the communities that are building comprehensive and sustainable revitalization efforts and include standards such as fostering strong public-private partnerships, documenting programmatic progress, and supportive of preserving historic buildings.

Since 1984 Downtown Bloomington Inc. has received this recognition and is proud to renew our accredited status. Main Street America provides downtown revitalization guidance, resources and respect to our downtown Bloomington program. It is exciting to see other communities such as Ellettsville and Spencer embrace the Main Street Approach as well. Community leaders, businesses and residents coming together to strengthen the heart of our communities is essential for economic, cultural and social quality of life for residents and visitors. Work is focused in Promotion, Design, Economic Vibrancy and Organization as the Main Street Four Point Approach with Measured Progress coming together in a transformational strategy to revitalize a downtown.

[Main Street America](#) has been helping revitalize older and historic commercial districts for more than 35 years. Today, it is a network of more than 1,600 neighborhoods and communities, rural and urban, who share both a commitment to place and to building stronger communities through preservation-based economic development. Since 1980, communities participating in the program have leveraged more than \$74.73 billion in new public and private investment, generated

614,716 net new jobs and 138,303 net new businesses and rehabilitated more than 276,790 buildings. Main Street America is a program of the nonprofit National Main Street Center, a subsidiary of the National Trust for Historic Preservation.

To get involved with our local program contact info@downtownbloomington.com. See www.Mainstreet.org for more information.